

Page Name:

Site URL:

Sitemap Category Name or Parent Page (if any):

Page Name:

Keywords: (primary keywords for this page)

Title Tag: (ie. Service / Priority KW + Geo Modifier + KW 2 | Business Name)

Meta Description: (descriptive snippet to show in google search)

H1: (optimized banner title w/ keyword)

[2-3 sentence introduction]

H2: (main point with keyword)

[3-4 sentences describing point or 3-4 sentences per paragraph]

H2: (main point with keyword)

[3-4 sentences describing point or 3-4 sentences per paragraph]

H2: Call to action (include location & keyword with next step for visitor)

[2-3 sentences why they should call/purchase/subscribe, directions on how to do so]